



# Aztec GP

Request for support



## Key statements

## Building on solid foundations, "Three Pillars" .....

1

Aztec GP seeks "Expressions of Interest" from prospective partners to create working relationships for mutual benefit.

2

As the designers and producers of the Aztec GP machine, all of the relevant "Intellectual Property Rights" are owned by the company.

3

Aztec GP are well positioned to create unique opportunity's with partner brands in emerging and established markets.

The founders of Aztec GP have designed, manufactured and raced their own machine in the first phase of their project. The ultimate objective is compete in Moto GP by 2011.

Our plan is unique and is built upon our three pillars, Integrity, Innovation and Independence. This embryonic brand offers differentiation, **Integrity** in our approach, **Innovation** in design & technology and **Independence**, giving Aztec control in order to lead, not follow. Why is this likely to succeed when others may not?

## A mix of the right stuff.....

The Aztec team has been assembled from the very best, including personnel from the world of F1, Moto GP, Superbike and 125 GP racing.

Each phase of the project has its own unique challenges. As such we are seeking "Expressions of Interest" from prospective partners who may be ideally positioned to assist. As such we would welcome any feedback, especially from those who share our passion for machine development and racing.



# The racing journey



**“Moto GP in 3 years”**

## Success; journey or destination?

Aztec GP is currently in the second phase of the project and will be competing again in the 125cc GP class at the 2009 British Superbike events. This championship series attracts the cream of British racers as well as many overseas competitors.

It's sustained growth, television and media coverage, along with record numbers of spectators, confirms it as one of the UK's most important motor sport events. Today, it has grown to in excess of 300,000 watching at 12 events hosted at the UK's premier motorsport venues.

## The challenge

The British 125cc championship is dominated almost exclusively by Honda. As such our competition, 44 riders from 30 teams, both benefit and are constrained by the development of their machines.

The key challenge for Aztec is to develop its own race winning machine which is unconstrained by any manufacturer, thus controlling our own destiny.

## The approach

What makes us special? Aztec GP has recognised an opportunity to

take a lead. As previously stated, the various 125cc classes are dominated by one or two manufacturers. They are, to a degree, resting on their laurels.

The Aztec GP machine is bristling with innovative design. This includes, advanced electronics, class leading engineering and telemetry. In unison, delivering machine performance and rider control.

The fact that Aztec GP designs, manufactures and races their own machine, is only part of the story. The personnel involved have consistently delivered race winning technology on two and four wheels, more detail of which is set out in this document.

## So far, so good...

This "mix of the right stuff" has already proven the project's credibility, when during our "proof of concept" phase the team achieved a third place overall in a six race series.

## The task

As previously stated Aztec GP is now in phase two. This sees the introduction of our new chassis and further development. Our next objective is to become a regular top 6 finisher in BSB. This is in preparation for next year's attack on the championship. Thus laying the foundations for the step up to the GP arena.





## The brand

More of the right  
stuff...

*"Aztec GP is delivering a premium product to not only challenge the major manufacturers, but has the vision to beat them". Terry Rymer, World & BSB champion.*

*"125 cc class is the lifeblood of racing. It is an essential part of the rider development cycle". Prototype racing allows talented riders to gain experience as they strive to reach Moto GP. Any project that adds value to both technology and rider development deserves support."*

*Ian Wheeler, Kawasaki Motors Racing B.V.*

*"Lambretta is the embodiment of an iconic brand, the blend of Aztec engineering and Lambretta brings to life the aspirations of a new generation". Derry Kunman, Lambretta.*

New for 2009, Aztec GP is proud to be associated with the Lambretta brand. History shows this iconic brand has left its mark on generations of people. As with all aspects of culture, fashions have come and gone, however Lambretta has endured and continues to grow into the 21<sup>st</sup> century.

Aztec GP will add a new dimension to the Lambretta brand, exposing its range of products to a new and diverse audience.

We will also be continuing with our existing partner programs for 2009. Aztec GP will continue providing support for those partners products and services at every opportunity throughout the year.

If you would like to find out more about working with Aztec GP and its associated partners please contact Kevin Molloy or Dave Russell for an informal discussion.

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